

Education Middle East

Provides a platform that empowers K12 and Higher Educators in the GCC

www.educationmiddleeast.com



Target Audience

- Policymakers
- Senior Management
- Decision-makers
- Principals
- Vice Chancellors
- Department Heads
- Head Teachers
- ICT Heads
- Finance Managers
- Purchase Managers
- Learning Solution Providers

The only B2B education platform in the region covering latest industry trends, technology advancements, leadership changes, services and solutions, and expert insights:

Our Portfolio

- A vibrant digital platform with news, industry updates, special features, opinions, latest job openings, supplier spotlight and partnered content
- E-magazines and country specials with specialised and industry-specific content
- Videos, podcasts and roundtables to add value to sponsors, advertisers and institutions
- Customised events for the education sector



PAGE VIEWS

104,850

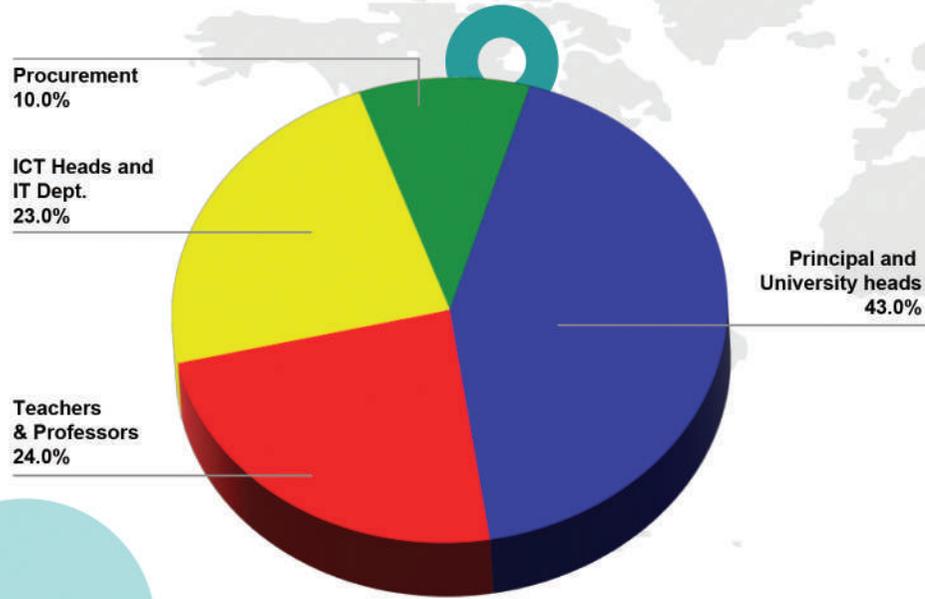


UNIQUE VIEWS

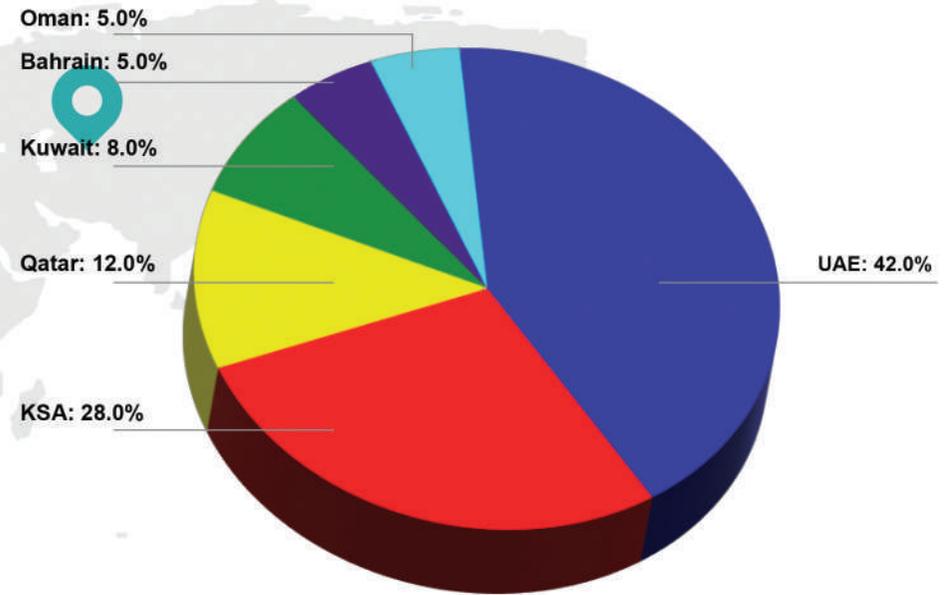
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Audience Demographic

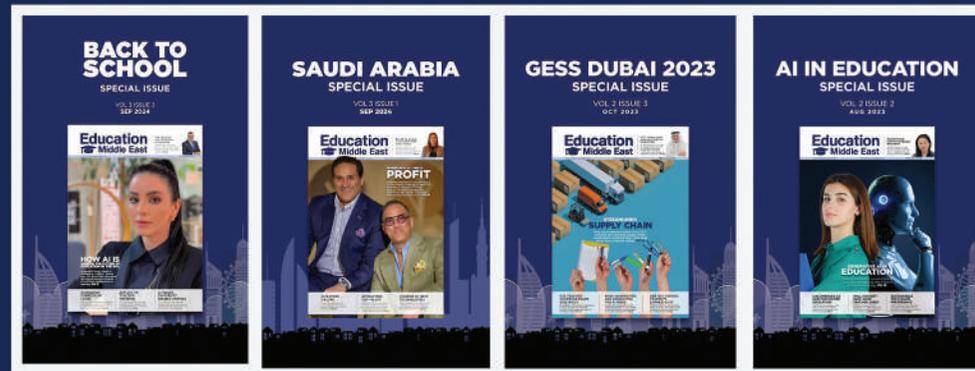


Geographical Breakdown



Online Advertising Benefits

- Effective brand positioning
- Credible platform
- Targeted reach
- Greater engagement
- Value for your ad dollars
- Social media promotion
- Measurable impact



EDITORIAL CALENDAR

Edition	Content Focus
<p>Mar-Apr 2026 Thursday, March 26, 2026</p>	<p>E-magazine - Supplier Special Supplier Listing Supplier Segment Insights Supply Chain Opportunities & Challenges Country Focus - Qatar</p>
<p>Apr-May 2026 Tuesday, May 19, 2026</p>	<p>E-magazine - EdTech Special Tech Trends New Products & Solutions EdTech Start-ups Tech Investments Country Focus - Saudi</p>
<p>Jul-Aug 2026 Monday, August 24, 2026</p>	<p>E-magazine - Back To School Market Overview Recruitment Trends Curriculum Upgrades Teacher Training</p>
<p>Aug- Sept 2026 Thursday, September 10, 2026</p>	<p>E-magazine - Higher Education Special Higher Education Outlook Tech Trends Curriculum Updates</p>
<p>Oct-Nov 2026 Friday, November 6, 2026</p>	<p>E-magazine - Education in the GCC Country Reports Market Insights Education Investment GESS Dubai Special Report</p>
<p>Jan - Feb 2027 Wednesday, February 17, 2027</p>	<p>E-magazine - Leadership in Education Recruitment Trends Teacher Well-being Top 20 School Leaders in GCC</p>

Advertising Options

Banner Advertising

We have a wide variety of spots or positions with varying sizes to suit your requirements and brand positioning.

Email marketing

Reach out to targeted audience with your own custom messaging, exclusive offers and services

Content marketing

Participate in special, exclusive interviews; showcase your brand through industry case studies, and express your views through thought leadership articles

Video Content marketing

Participate in various video interviews, webinars, audio podcasts and roundtables. Exclusive roundtables can be organised to provide you with opportunities to be a part of an elite panel.

E-newsletter

Be a part of our bi-monthly newsletters distributed to our curated list of subscribers

Webinar

International clients can connect with middle east educators through Education Middle East webinar.

Roundtable with educators

Education Middle East organizes roundtable with education leaders, tech heads and heads of department at schools and universities.

DESKTOP WEBSITE

Technical specifications for website advertisement			
WEB BANNERS	SPECIFICATIONS		
	Desktop (min)	Mobile Website (min)	
Leaderboard	728 x 90 px	728 x 90 px	MPU
MPU 1	370 x 308 px	370 x 308 px	rectangle
MPU 2	370 x 308 px	370 x 308 px	rectangle
Half page	370 x 616 px	370 x 616 px	MPU
Pop up	550 x 480 px	300 x 250 px	rectangle
Footer	728 x 90 px	300 x 250 px	MPU

WEB BANNERS	SPECIFICATIONS
MPU	370x308 px

MOBILE WEBSITE

E-MAILER (per full database send)	
F-blast (full database)	\$3,500
Banner in monthly newsletter (with link)	\$2,000
Button in monthly newsletter (with link)	\$1,500

WEBSITE (per calendar month)	
Leaderboard	\$6,000
Half page	\$5,000
MPU 1	\$3,000
MPU 2	\$3,000
Footer	\$2,600
Pop-up (once a day / page or visitor)	\$6,000

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CONTACT US

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For your views, feedback or enquiries email us at: info@educationmiddleeast.com.

