

Education Middle East

Provides a platform that empowers K12 and Higher Educators in the GCC

www.educationmiddleeast.com



Target Audience

- Policymakers
- Senior Management
- Decision-makers
- Principals
- Vice Chancellors
- Department Heads
- Head Teachers
- ICT Heads
- Finance Managers
- Purchase Managers
- Learning Solution Providers

The only B2B education platform in the region covering latest industry trends, technology advancements, leadership changes, services and solutions, and expert insights:

Our Portfolio

- A vibrant digital platform with news, industry updates, special features, opinions, latest job openings, supplier spotlight and partnered content
- E-magazines and country specials with specialised and industry-specific content
- Videos, podcasts and roundtables to add value to sponsors, advertisers and institutions
- Customised events for the education sector



PAGE VIEWS

104,850



UNIQUE VIEWS

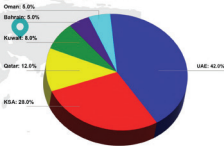
36,520



Audience Demographic



Geographical Breakdown



Online Advertising Benefits

- Effective brand positioning
- Credible platform
- Targeted reach
- Greater engagement
- Value for your ad dollars
- Social media promotion
- Measurable impact



EDITORIAL CALENDAR

Edition	Content Focus
Mar-Apr 2026 <small>Thursday, March 26, 2026</small>	E-magazine - Supplier Special Supplier Listing Supplier Segment Insights Supply Chain Opportunities & Challenges Country Focus - Qatar
Apr-May 2026 <small>Tuesday, May 19, 2026</small>	E-magazine - EdTech Special Tech Trends New Products & Solutions EdTech Start-ups Tech Investments Country Focus - Saudi
Jul-Aug 2026 <small>Monday, August 24, 2026</small>	E-magazine - Back To School Market Overview Recruitment Trends Curriculum Upgrades Teacher Training
Aug- Sept 2026 <small>Thursday, September 10, 2026</small>	E-magazine - Higher Education Special Higher Education Outlook Tech Trends Curriculum Updates
Oct-Nov 2026 <small>Friday, November 6, 2026</small>	E-magazine - Education in the GCC Country Reports Market Insights Education Investment GESS Dubai Special Report
Jan - Feb 2027 <small>Wednesday, February 17, 2027</small>	E-magazine - Leadership in Education Recruitment Trends Teacher Well-being Top 20 School Leaders in GCC

Advertising Options

Banner Advertising

We have a wide variety of spots or positions with varying sizes to suit your requirements and brand positioning.

Email marketing

Reach out to targeted audience with your own custom messaging, exclusive offers and services.

Content marketing

Participate in special, exclusive interviews; showcase your brand through industry case studies, and express your views through thought leadership articles

Video Content marketing

Participate in various video interviews, webinars, audio podcasts and roundtables. Exclusive roundtables can be organised to provide you with opportunities to be a part of an elite panel.

E-newsletter

Be a part of our bi-monthly newsletters distributed to our curated list of subscribers

Webinar

International clients can connect with middle east educators through Education Middle East webinar.

Roundtable with educators

Education Middle East organizes roundtable with education leaders, tech heads and heads of department at schools and universities.

DESKTOP WEBSITE

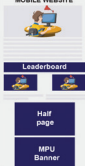


Technical specifications for website advertisement

WEB SIZES	SPECIFICATIONS	
	Desktop	Mobile Device
Leaderboard	728 x 90px	320 x 50px
MPU 1	336 x 280px	320 x 280px
MPU 2	336 x 280px	320 x 280px
Half page	300 x 600px	320 x 480px
Pop-up	300 x 600px	300 x 250px
Footer	320 x 90px	300 x 250px

WEB SIZES	SPECIFICATIONS
MPU	336x280px

MOBILE WEBSITE



E-MAIL (per full newsletter send)

7 days (full newsletter)	\$3,500
Banner in monthly newsletter (with text)	\$2,000
Bottom in monthly newsletter (with text)	\$1,500

WEBSITE (per calendar month)

Leaderboard	\$6,000
Half page	\$5,000
MPU 1	\$5,000
MPU 2	\$5,000
Footer	\$2,000
Pop-up (once a day / page or visitor)	\$6,000



CONTACT US

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For your views, feedback or enquiries email us at: info@educationmiddleeast.com.

